

# Co-op Connections® Launch Letter Order Form

Please print out and complete (print clearly) all information on the following pages, including all contact and quantity information on this page.

- **Click SUBMIT button at end of form to send via Email or Print and Fax all pages of this form to W.A. Fisher at (218) 741-8216.**
- **Set-up Fees —You will be charged the following from W.A.Fisher: Letter set-up fee= \$150; Letter resize= +\$50; Envelope set-up fee= +\$75; Business listing second sheets= +\$200**
- **CARDSource will provide a separate quote for gang printing of the letters and envelopes.**

## Contact Information

To start the ordering process, fill out the information below.

First name \_\_\_\_\_  
Last name \_\_\_\_\_  
Co-op \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

## Letter Finishing and Delivery Specifications

Please check the appropriate box

**Letter Quantity:** \_\_\_\_\_ **Requested Due Date** \_\_\_\_\_

YES  NO Cards affixed to letter  YES  NO Optional Back (Frequently Asked Questions)

Letter should be  folded or  flat;  Letter resized for magazine \_\_\_\_\_ " x \_\_\_\_\_ "

Yes  No Optional 4-color #10 Envelopes Quantity \_\_\_\_\_

Yes  No Business Listing Second Sheet (I will send listing in Word .doc) *See attached example.*

Address to ship Letters and/or envelopes to:  Same as above  CARDSource **- OR -**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Design/Layout Questions?

Contact:

Dan Prijatel  
W.A. Fisher  
123 Chestnut St.  
Virginia, MN 55792

Phone (218) 741-9544  
FAX (218) 741-8216  
danp@wafishermn.com

### Printing/Fulfillment Questions?

Contact:

Patty Stillings  
CardSource  
1286 Trapp Road  
Eagan, MN 55121

1-800-284-9194  
651-256-1350  
pattys@cardsource.com  
www.cardsource.com

# Co-op Connections® Order Form : Launch Letter - Front

## The Touchstone Energy® Co-op Connections® Program!

As a member of [NAME OF CO-OP], a Touchstone Energy cooperative, you can receive discounts on products and services from participating local and national businesses. The Co-op Connections member benefit program is absolutely free.



**Here's what you get:**

- Great discounts from businesses in your community.
- 10% – 60% discounts on prescriptions at participating pharmacies.
- Access to over 48,000 national and regional pharmacy chain stores, including CVS, Walgreens, Wal-Mart, Target, and many more. Search online to find discounted prices on prescriptions ([www.rxpricequotes.com](http://www.rxpricequotes.com)) and participating locations ([www.locateproviders.com](http://www.locateproviders.com)).

**Here's what you do:**

- Log on to [CO-OP'S WEB SITE] to view a list of participating businesses and discount offerings.
- Present your card at participating businesses to receive discounts. (New discounts are added periodically.)

This is just one more way you benefit from being a cooperative member. As a Touchstone Energy cooperative, we are always "Looking out for you". If you have any questions, please call [CONTACT NAME] at [NAME OF CO-OP], [CONTACT PHONE] or by e-mail at [CONTACT E-MAIL]. Thank you.

Sincerely,

[CONTACT NAME]  
[TITLE]



**Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.**

ADDITIONAL TERMS AND CONDITIONS: The Co-op Connections Card has no cash value and is not redeemable for cash. The Card is nontransferable and may be used only by the Co-op member to whom it is issued. You must present your Card to receive discounts at participating businesses. Any unauthorized reproduction or misrepresentation of the Card is strictly prohibited. Neither Touchstone Energy Cooperative, Inc. nor any Touchstone Energy cooperative has any responsibility and shall not be liable for any problems with any products or services provided by participating businesses or for any inaccuracy in these businesses' advertising or marketing. The Card is the property of Touchstone Energy, and your right to use the Card may be terminated at any time by Touchstone Energy or your Co-op without notice. Discounts or offers available through the Card may also change from time to time without notice. Each participating business will decide the terms of the discount that it offers under this program, and some products or services may not be included. Please check with the participating business before making your purchase. Other terms and conditions of the Co-op Connections Card program are subject to change and may be posted at any time on Touchstone Energy's web site at [www.connections.coop](http://www.connections.coop) or the Co-op's web site at [CO-OP'S WEB SITE] without notice. Your use of the Card means that you accept these terms and conditions.

Please fill in the appropriate information to be typeset on your Launch Letter:  
Customizable areas shown in [RED].

[NAME OF CO-OP—EXACTLY HOW YOU WOULD LIKE IT TYPESET ON LETTER]

[CO-OP'S WEB SITE]

[CONTACT NAME]

[CONTACT TITLE]

[CONTACT PHONE]

[CONTACT E-MAIL]

*Note: Your approved card and key fob art will be placed on the Launch Letter by W.A. Fisher, there is no need to send any logos, Card or Key fob art.*

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**Pharmacy Discount Frequently Asked Questions**



**How much will I save?**  
The discounts save you 10% to 60% on prescriptions at over 48,000 pharmacies nationwide, including CVS, Walgreens, Wal-Mart, Target and more.

**How much does the feature cost?**  
Your pharmacy discounts are provided as part of your Co-op Connections® program at no cost.

**Does everyone in my family need an individual card?**  
No. One card may be used by the entire family.

**I just received my card. Can I use it right away?**  
Yes, just present your card and prescription at a participating retail pharmacy to receive a discount at the time of purchase.

**I've lost my card. How can I get a replacement?**  
Please contact your **[LOCAL CO-OP]**.

**How are these pharmacy discounts different from traditional prescription insurance?**  
This plan is not insurance; it is a pharmacy discount offer. The card provides immediate discounts at the pharmacy. Upon presenting your card to the pharmacist, you will pay the lower of a discounted price or the pharmacy's regular retail price. There are no forms to fill out and no limit to the number of times you can use the card. These discounts are available only at participating retail pharmacies.

**Can I use my Co-op Connections card with my current insurance benefit to reduce my costs?**  
Your card cannot be used in conjunction with insurance. However, use your card to purchase prescriptions not covered by your insurance plans at a discounted rate.

*Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.*

**Where can I get a list of pharmacies that accept the card?**  
The Co-op Connections card is accepted at over 48,000 retail pharmacies nationwide, including CVS, Walgreens, Wal-Mart, Target and more. You can find participating pharmacy locations at [www.locateproviders.com](http://www.locateproviders.com).

**Will I always receive the lowest price?**  
Yes. You will receive the best price available to you through this program at the pharmacy. On occasion, pharmacies will price a particular medication lower than the discount rate provided by the card. If that occurs, you will receive the lower price.

**Can I find out the discounted price of my prescriptions before going to the pharmacy?**  
Yes, if you know the name, strength and quantity of the medication, you can find the discounted price of the medication by visiting [www.rxpricequotes.com](http://www.rxpricequotes.com).

**Why did the price of my prescription change since my last purchase?**  
Drug prices are different from pharmacy to pharmacy. Even chains have different prices in their stores depending on the population they are servicing. Additionally, manufacturers' drug prices change periodically.

**What is the mail order program?**  
To ensure members always save money on their prescription drugs, a unique mail order program was created to complement the network pharmacy benefit. Since most maintenance (long term) medications are purchased in 90 day supplies, members maximize savings and have the convenience of home delivery (at no additional charge) by ordering through the mail order option.

**For Providers:**

- Call 800-800-7616 for Member Services if you have questions or need a provider.
- Log onto [www.locateproviders.com](http://www.locateproviders.com) and use the Group and Member numbers from the back of your card to search for providers.
- Log onto [www.rxpricequotes.com](http://www.rxpricequotes.com) to search by drug and zip code.

**Pharmacist Help Desk:**

- For questions to join or about processing call the Help Desk at 877-448-6182.
- You can also email to join at [nominations@newbenefits.com](mailto:nominations@newbenefits.com).

Please fill in the appropriate information to be typeset on the (optional) back of Launch Letter: Customizable areas shown in **[RED]**.

**[LOCAL CO-OP—EXACTLY HOW YOU WOULD LIKE IT TYPESET ON LETTER]**

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## Pharmacy Discount Frequently Asked Questions



### How much will I save?

The discounts save you 10% to 60% on prescriptions at over 48,000 pharmacies nationwide, including CVS, Walgreens, Wal-Mart, Target and more.

### How much does the feature cost?

Your pharmacy discounts are provided as part of your Co-op Connections® program at no cost.

### Does everyone in my family need an individual card?

No. One card may be used by the entire family.

### I just received my card. Can I use it right away?

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# Co-op Connections® Order Form : #10 Envelope, 4-color

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Please fill in the appropriate information to be typeset on the #10 Envelope:

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[RETURN ADDRESS—EXACTLY HOW YOU WOULD LIKE IT TYPESET ON ENVELOPE]

*Note: Your approved card and key fob art will be placed on the Envelope by W.A. Fisher, there is no need to send any logos, Card or Key fob art.*

# The Touchstone Energy Co-op Connections® Program Directory of Participating Businesses

## AUTOMOTIVE

### Best One Tire & Service of Richmond

Richmond, IN (765) 962-5541  
5% off tires, 10% off service prices.  
Not valid on coupons or sale prices.

### Richmond Hyundai

Richmond, IN (765) 983-9000  
\$100 over invoice, 10% discount on our parts.

### Toyota of Richmond

Richmond, IN (765) 966-4569  
We will offer a 15% off on parts & service and a \$500 discount on the purchase of a new or pre-owned vehicle. Cannot be combined with any other offers.

## FITNESS

### Anytime Fitness-Connersville

Connersville, IN (765) 825-6171  
50% off enrollment with card.

## FLORIST

### Caseys Outdoor

Lawrenceburg, IN (812) 537-3800  
10% off all products in the garden center including fresh flower orders.

## HEALTH/BEAUTY

### Endless Summer Tanning Salon Inc.

Lawrenceburg, IN (812) 539-1826  
20% off any tanning pack on wall.  
Not good with any other offer.

### Beacon Chiropractic Center, PG

Richmond, IN (765) 935-6495  
50% discount on initial consultation and examination. 50% discount on report of findings visit. Government programs, Medicare, Medicaid, X-rays excluded.

## HOMECARE

### Culligan Water

Richmond, IN (765) 966-0569  
FREE water test and FREE install of new softener or R.O.

### Hartzell Deep Steam, Inc.

Connersville, IN (765) 827-0785  
10% discount for minimum \$100 carpet cleaning. Customer must mention co-op card when scheduling the job.

### Indiana's Green Network, Inc.

Ft. Wayne, IN (260) 413-8865  
\$5 off our Green Starter Package.  
Included in the package are recycled household paper products, energy efficient light bulbs, energy conservation tips, recipes for low-toxin household cleaners, and more! Begin your journey to a more environmentally sustainable life with a beginner's selection to green products.



WHITEWATER VALLEY  
Rural Electric Membership Corporation

A Touchstone Energy® Cooperative

101 Brownsville Ave. • Liberty, Indiana 47353  
(765) 458-5171 • www.wwwremc.com

## LODGING

### Holiday Inn Express

Rushville, IN (765) 932-2999  
\$75 rate.

### Woodridge Inn

Connersville, IN (765) 825-4800  
\$79 night (reg. \$89).

## OTHER

### Aire Serv of East Central Indiana

Cambridge City, IN (765) 478-9643  
\$20 discount on either furnace service and cleaning or air conditioning service and cleaning. Only one discount per year-must choose furnace or air conditioning service and cleaning.

### Culligan of Cincinnati

Cincinnati, OH (513) 793-6640  
FREE installation on all new equipment purchases.

### Indiana Football Hall of Fame

Richmond, IN (765) 966-2235  
Buy one admission get one FREE.  
One discount per cardholder.

### Joy Ann Cake Shop

Richmond, IN (765) 962-1705  
One dozen cookies FREE with the purchase of three dozen cookies.  
Decorated and thumbprint cookies not included in the FREE offer.

### Oler's Fencing & Construction

Centerville, IN (765) 962-2933  
10% off standard list price.

## RESTAURANTS

### Burkhart's Old Hickory Tavern

Connersville, IN (765) 825-9069  
\$1 off a steak dinner-includes: T-bone, Ribeye, & New York strip. Must show card when ordering. Daily specials excluded.

### Mr. Jim's Steakhouse

West Harrison, IN (812) 637-8900  
Receive a child's meal FREE with the purchase of 2 entrees (value of \$30 or more). Not valid with any other offer or discount.

### Patio @ the Country Rib Eye

Richmond, IN (765) 935-7384  
FREE soft drink with any food purchase.

### Pizza Hut

Richmond, IN (765) 962-0586  
10% off purchase. Excludes all alcohol.  
Not to be combined with other discounts or offers. At participating Pizza Hut restaurants only.

### Pizza Hut

Richmond, IN (765) 935-7724  
10% off purchase. Excludes all alcohol.  
Not to be combined with other discounts or offers. At participating Pizza Hut restaurants only.

### Pizza Hut

Connersville, IN (765) 825-4149  
10% off purchase. Excludes all alcohol.  
Not to be combined with other discounts or offers. At participating Pizza Hut restaurants only.

### Pizza Hut

Richmond, IN (765) 966-4529  
10% off purchase. Excludes all alcohol.  
Not to be combined with other discounts or offers. At participating Pizza Hut restaurants only.

### The Blue Monkey Bar & Grill

Centerville, IN (765) 855-2282  
10% off of food purchase only. Discount applies to food only.

### The Leland Coffee Company

Richmond, IN (765) 935-4545  
10% discount on all coffee drinks.

## RETAIL

### Abbott's Candy

Hagerstown, IN (765) 489-4442  
10% discount on candy and gift merchandise. One discount per total purchase. Shipping charges & sale merchandise excluded.

### Allain Gallery & Frame Shop Inc.

Richmond, IN (765) 962-3395  
15% off of any gift item, custom framing, & wall art. Special orders excluded.

### Athletic Arena

Connersville, IN (765) 825-9614  
10% off all regular priced items.

### Davis Jewelry Co.

Richmond, IN (765) 966-1232  
25% off MDSR. Must show card prior to purchase. Excludes sale merchandise.

### J.A. Bertch & Son, Inc.

Liberty, IN (765) 458-5512  
10% off all regular priced Bright Life paint. Excludes sale items.

### The Backyard Place

Richmond, IN (765) 962-5925  
10% off all Rainbow Playground Equipment.

### Trinity Gifts & Books

Richmond, IN (765) 962-0727  
10% off any one non-sale item.

### Warm Glow Candle Outlet

Centerville, IN (765) 855-2000  
15% off purchase of \$25 or more.  
No other discounts apply.

## SERVICE

### Armstrong Formal Wear & Cleaners

Richmond, IN (765) 962-0926  
10% off dry-cleaning and laundry services. Not available on formal wear.

### Armstrong Formal Wear & Cleaners

Richmond, IN (765) 966-2521  
10% off dry-cleaning and laundry services. Not available on formal wear.

### Haagers Auto & Truck Service

Richmond, IN (765) 962-4381  
10% off on parts. Excludes oil change.

### Paul Ravenna Heating & Air

West Harrison, IN (812) 637-9600  
\$10 off a service call.

## TECHNOLOGY

### Eaton Computer Services

Eaton, OH (937) 456-4332  
\$10 off our hourly service rate. In-house or onsite calls.

### Richmond Computer

Richmond, IN (765) 939-4332  
\$10 off our hourly service rate. In-house or onsite calls.

Visit [www.wwwremc.com](http://www.wwwremc.com) for complete merchant and discount info!